

4TH GLOBAL AGRICULTURE SUMMIT AND AWARDS 2019

Entries are invited from individuals and organizations assuming leadership roles for development of agriculture and allied fields

CATEGORIES AND CRITERIA

1. Global Policy Award

Agriculture / allied departments Heads (Ministers / Secretaries / Commissioners, current or former) of the Centre or any State and/or parliamentarians / legislators / Chairman of any Board or Commission, who have made noticeable contribution through formulation and introduction of path breaking policies, addressing the issues of farmers and other stakeholders proactively, which have made substantial difference in the lives of farmers / common man and/or growth of agriculture / agribusiness sector.

2. Global Technology Award

- a. Head of research / technology / academic institution or research program, including private sector, who have made noticeable contribution by his/her research achievements.
- b. New technology innovation and or Introduction of new research varieties / products or having solved any complex problem by research offerings.
- c. Have made noticeable contribution in terms of new varieties releases / research achievements, touching the lives of masses.
- d. Heads of research policy programs, who got innovative research policies made, resources generated and networks established, which accelerated the pace of research activities in that sphere.

3. Global Academic Award

- a. An academic institute/ university or any individual heading a large institution or group of institutions, having made noticeable contribution and remarkable performance in the preceding three years by launching new courses, programs or substantially improved the overall performance of the institution or set higher standards of learning and teaching.
- b. Has established a sustained and varied record of teaching excellence in the area of agriculture & allied sciences and made teaching and learning, an easy, lucid one-to-one process to the students and other group of learners
- c. The individual or the institution having done innovative work and developed teaching methods and courses to improve teaching i.e., the design and delivery of the lectures or any other remarkable achievements / growth in setting up new colleges, departments, off campus centres, new activities, programs, which helped set ever higher standards in academics at regional or national level

4. Global Farming Award

- a. Progressive farmers, having adopted latest technologies, diversified and integrated farming, income per unit and innovations at farming.
- b. Having perfected farming systems / models with innovative approaches, resources saving and record level of productivity etc. and created impact in the area..
- c. Having achieved record income per unit, established integrated farming systems, marketing linkages, value addition etc. OR
- d. Having organized or lead farmers movement for their rights and or influenced Government policies towards large scale benefit of farmers and rural masses.

5. Global Agribusiness Award

- a. An organization in food / agriculture /rural business fields, which
- b. has made a Notable contribution in growth of business and introduction of

new products / schemes/ programs etc. and have enhanced financial / marketing size of the industry.

- c. Innovations in business/development strategies and impact on the industry/ farming/ agribusiness /rural employment / value addition/ agri exports etc.
- d. Contribution in extension, social and community services &
- e. benefit to farmers and corporate social responsibility.
- f. Innovative management practices applied to the business and propagation of ethical practices. The financial and marketing performance of the company and impact on the industry

6. Global CSR Award

- a. A company, development organization or Government institution, having taken up one or more projects under the Corporate Social Responsibility in one or more states with a sizeable presence and having positively impacted at least one lac poor people.
- b. The CSR project should not be linked to the business interest promotion. The CSR project should be funded by the company/organisation's own resources and not merely channelizing resources of any other organisations.
- c. The projects funded should be aimed at poorer sections of the society, working preferably in rural areas for poverty alleviation, employment generation, entrepreneurship promotion, farm productivity improvement , marketing linkage, knowledge empowerment and rural development.

7. Global Corporate Award

- a. Any corporate entity or individual, heading a professional company, having made significant contribution to the growth of the company / industry or the advancement of the society through offerings of innovative products / services
- b. Demonstrated a rare commitment to consistency and quality, and a model for the successful organizations and advanced human development.
- c. Effective support of total organisation learning by addressing the larger view of industry and marketplace trends, and the organisation's own competitive edge
- d. Corporate entity or individual – MD/CEO having achieved substantial growth and financial performance in the preceding last three years or having pioneered innovative community / customer outreach programs and created welfare measures for employees and business stake-holders.
- e. Having set new standards of business ethics, environmental concerns and community care as well as enhanced value of all the stake-holders, including share holders by maximizing their wealth by significant business growth

8. Global Entrepreneur Award

- a. Extraordinary achievements with an out of box thinking in the areas of agriculture and allied sector and active in a profitable business registered and operating in India for a minimum duration of three years from the date of notification
- b. Must have set up innovative enterprise and achieved remarkable sustained growth and offering high quality products and services benefiting the society
- c. The technology/ enterprise has left a significant impact over the larger

section of the society and created more employment and helped development of entrepreneurship

- d Proved to be a leader with the unflinching abilities of growth and serving the society through innovation and industry, thus can be a role model for the prospective entrepreneurs

9. Global Development Award

- a. An NGO / Extension Agency / Co-operative body / CSR division/financial / development institution or any individual, which has made noticeable contribution for public good through innovative policies/schemes/programs/efforts
- b Introduction of innovative / high tech methods of extension/ development and the reach, effectiveness of the programs and the impact created
- c A media/development/agribusiness professional or head of an institution, contributing to the knowledge, physical or professional growth in the domain of agriculture and allied subjects.

10. International Leadership Award

- a Any organization or individual working in the field of agriculture/ rural development and has demonstrated distinguished international leadership for serving the community.
- b Significant contributions to international agriculture and rural development through research, training, practice and service.
- c Developed innovative models for business / extension/ research/
- d and have created exemplary positive impact across the globe.
- e Demonstrated leadership through initiatives for efficient utilization of resources with the best use of eco-friendly technologies.

11. Africa Development Award

- a Any organization or individual working in the field of food/ agriculture/ rural development in Africa for overall development of the region.
- b Demonstrated abilities towards transforming rural masses through association with local people and projects serving the community with larger impact on socio-economic development.
- c Noticable contribution towards fighting hunger and thriving food security through innovative research / far-reaching extension services / integrated business model

12. Life Time Achievements Award

- a Any scientist, academician, policy maker or a pioneer in agriculture and rural development in any capacity, who has made noticeable contribution in the past, at least, three decades.
- b The person should have been recognized by at least two national level bodies or by at least one international body for his services to agri sector.
- c The person should be credited with having done pioneering work in his/ her field and contributed to the body of knowledge or to growth of the agriculture.
- d The person should be widely known throughout the nation and acclaimed for his contribution to agriculture and with high level reputation.

13. Best Fisheries State Award

- a Implementing effectively popular programs such as ATMA, RKVY, NHM, MIDH, NLM etc., and improved performance of various schemes and monitoring on ground, creating impact, touching the lives of millions of farmers.
- b Catalysing growth in agriculture through new initiatives and interventions in horticulture, dairy, fisheries, spices, medicinal crops and value added farming, involving various stake-holders.
- c Having achieved growth in over all production in agriculture and increase in quality and productivity per unit of land.
- d Having reduced rural poverty and enhanced prosperity through programs and new initiatives, better yields, support and incentives and empowering farmers.
- e Made significant improvement in diversification, market linkages, extension and farmers reach out programs, esp. empowerment of women farmers

14. Best Animal Husbandry State Award

- a Introduced popular production oriented animal husbandry schemes and breeding programs, which impacted the animal husbandry farmers in the state.
- b Having made a mark with Infrastructural and entrepreneurship development for enhancing the production and quality of milk marketing and processing.
- c Made remarkable achievements in animal health management with

immunization drive, artificial insemination services and quality of health of animals.

- d Having taken up the cause of farmers and thus made a considerable level of difference in their daily livelihood with marketing revamp, and launch of new programs, resulting into higher GDP from dairy, poultry, fisheries, goatary etc.

15. Best Horticulture State Award

- a Introduced popular production oriented horticulture based schemes and programs, which has had impacted large number of livelihood of the horticultural farmers in the region / state.
- b Having provided the export incentives / support to the progressive/innovative farmers.
- c Having made a mark with Infrastructural development for enhancing the ultimate production efficiency and quality of the produce.
- d Made remarkable achievements in the productivity and production of horticultural crops with due technological interventions.
- e Ensured a place of pride in horticultural production at the national level
- f Taken up the cause of farmers and thus made a considerable level of difference in their daily livelihood with marketing revamp, land reforms and other sort of necessary changes at the policy front.

16. Best Agriculture State Award

- a Launch of innovative and popular policies, giving new growth and direction to agriculture and touching the lives of millions of farmers.
- b Catalysing growth in agriculture through policy initiative, investment promotion, institutions building and inviting corporates etc.
- c Having achieved growth in overall production in agriculture and increase in quality and productivity per unit of land.
- d Having reduced rural indebtedness and enhanced prosperity through policy initiatives, better yields, market prices, support and incentives.
- e Made significant improvement in diversification, market linkages, extension, research activities and farmers reach out programs.

17. Global Industry Award

This award recognizes an outstanding company active in food and agri sector or an individual leading it. The company should be serving the sector through products, technologies with large manufacturing base, supporting its establishment at national and international levels.

The company which promotes food and agri research as well as business and positively impact the food and agri enterprises as role model in the country by educating decision makers, the public and the stakeholders and affecting policy through quality products and manufacturing excellence, using new technologies and processes to set standard at the national and global levels.

18. Global Agro Trade Award

This award recognizes an outstanding trade and exports company in food and agri sector functional at global level or an individual leading it. The leadership qualities are reflected on the organization's positive financial results, annual exports growth and significant global presence.

The recipient should hold sound management skills, good corporate governance, demonstrated innovation, quality assurance, best business practices and accountability. Also must possess intangible qualities such as high integrity and future vision in business.

Distinguished contribution in growth of business and introduction of new products / services and have led to expansion in size of the business with significant share in exports market.